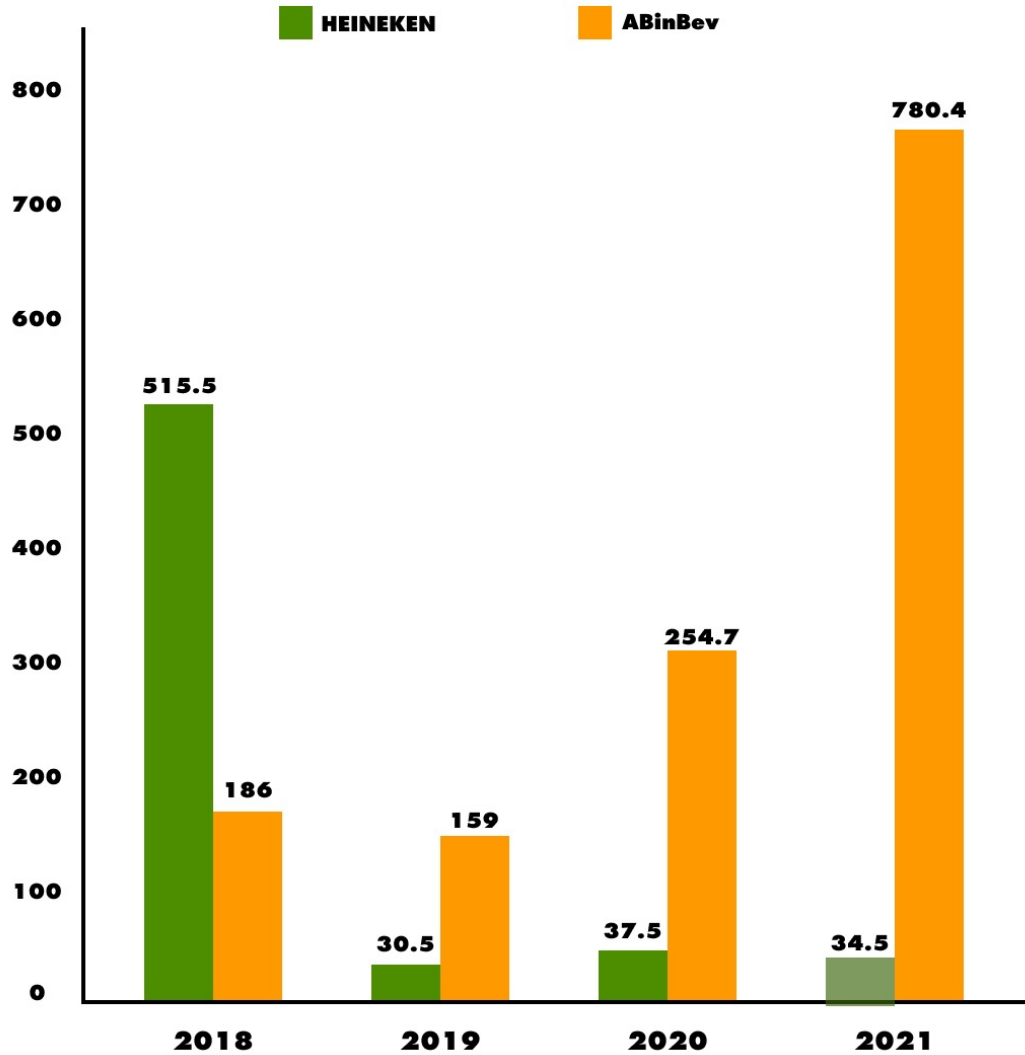
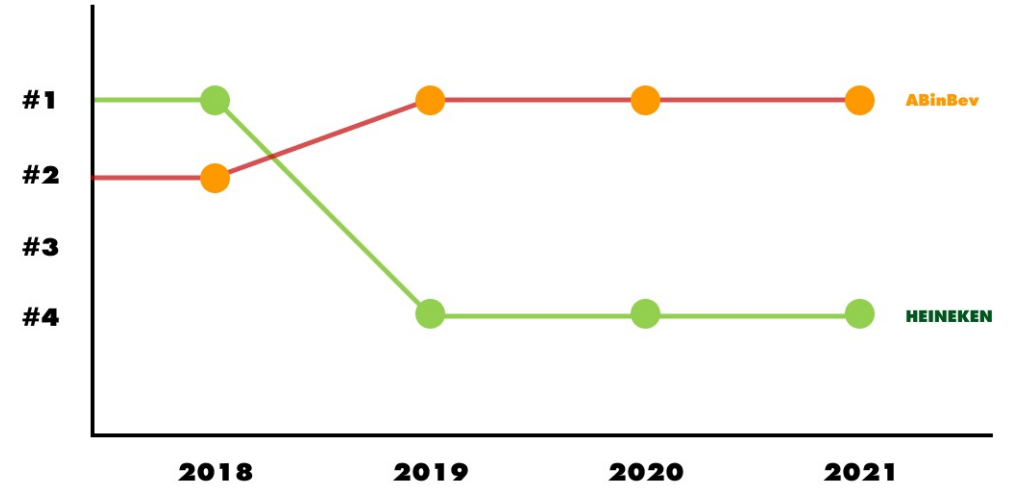


**The top CREATIVE Alcoholic Drinks Advertisers**  
Number of points of HEINEKEN & ABinBev 2018-2021



Source: WARC 100 Creative

**The top CREATIVE Alcoholic Drinks Advertisers**  
Ranking positions of HEINEKEN & ABinBev 2018-2021



Source: WARC 100 Creative

**The top CREATIVE global Advertisers**  
Ranking positions of HEINEKEN & ABinBev 2018-2021

	2018		2019		2020		2021
<b>HEINEKEN</b>	#7	-92	#99	+13	#86	-44	#130
<b>ABinBev</b>	#42	+25	#17	+14	#3	+1	#2

Source: WARC 100 Creative