

AGENDA

DAY 2

8:30- 15:15 pm

(R3 Offices
TBC)

1

▶ Breakfast Connect

2

▶ Be Obsessed about the Work – James & Fred Levron (Chief Creative Officer Dentsu)

4

▶ Shape our future in Creativity Part I – R3 / Marta

5

▶ Working lunch

6

▶ Shape our future in Creativity Part II – R3 / Marta

7

▶ The Future of Retail – Thibault (Epsilon)

8

▶ The future of Le Pub – Bruno Bertelli

9

▶ Closing & next Steps – James