

AGENDA
DAY 1
9.00 – 17.15h
(Dentsu offices)

1

▶ Breakfast Connect

2

▶ The Year of Global Commerce – James / Marta

3

▶ Consumer Inspired Growth Workshop - Diederik

4

▶ Working lunch

5

▶ SP Briefing – James / Matteo

6

▶ Moderation – The New Normal – Alison

7

▶ Building a Brand in the modern age - Beavertown